



# THE RELATIONSHIP BETWEEN BUSINESS SUSTAINABILITY & SUCCESS

While supply chain issues and the competition for top talent will linger for many years, organizations must restructure themselves to be sustainable so that they can pivot and adapt quickly when market conditions change in unpredictable ways.

Effective processes and technologies that support employees and organizational goals can help your organization become and remain sustainable.

## POOR DOCUMENTATION

We've all experienced it – your all-star employee moves on to a new company and takes years of undocumented knowledge with them, creating significant stress on remaining team members, sometimes spurring on further resignations.

## OUTDATED ONBOARDING AND ONGOING TRAINING

Most companies don't have the right onboarding and training practices in place for customers or employees. Poor onboarding leads to higher employee and customer churn, hurting your bottom line significantly.

## UNKNOWN VULNERABILITIES

Nothing sets a company back like an unexpected cyberattack. About 84% of companies have high-risk vulnerabilities on their network. Proactive scanning can help bridge gaps before they're exploited.

## UNSUPPORTED TECHNOLOGIES

Outdated legacy systems are more susceptible to cybersecurity threats. The reputational and financial repercussions of these breaches can severely impact a company's bottom line.



## DISCONNECTED SYSTEMS

With multiple disintegrated systems, finding complete information requires several clicks through multiple programs and access. This often leads to duplicate data entry and results in keystroke errors.

## LACK OF AUTOMATION

Technology silos lead to delays, inefficiencies, errors and a lack of visibility across your business processes. These things make it difficult for a managed service provider (MSP) to react in real-time to issues as they arise.

## WHAT A SUSTAINABLE BUSINESS RUNS ON



### PLATFORM FOR GROWTH

All your business solutions should connect to a central hub to enhance productivity and efficiency.

### UPDATED DOCUMENTATION

About 53% of employees work more effectively when a simple yet powerful automated documentation system is in place.<sup>2</sup>



### LEARNING MANAGEMENT

An integrated learning management system can help you customize and manage employee trainings across teams and accelerate employee engagement.

### INTEGRATION

You need a suite of scalable, ever-growing business products that work together as one to support your organization's needs and plug into your centralized hub to simplify reporting.



### AUTOMATION

Automating manual processes helps drive down costs, increase efficiency, reduce errors and improve both customer and employee satisfaction.

<sup>1</sup> Securitybrief.asia, Companies exploited by high-risk vulnerabilities, new research shows

<sup>2</sup> Neolodge

Minimize organizational stress by creating a sustainable organization that considers your people, processes and technologies.

Contact us to learn how we can help your organization scale sustainably.

If you're looking for less stress, more uptime and fast and friendly IT support, contact us at 678-745-5109 and let us show you how we can help you run a better business.